

PERSONAL MESSAGE DEVELOPMENT FORM

Introduction & Credentials (if relevant)

My name is _____, and I am a [*occupation*] in the area of [*Neighborhood*] who [*lives/works/practices*] in [*County*]. In my current position, [*Title*], I [*job functions*], and I have been [*relevant experience*] for the past [*N*] years. I also have experience from working _____.

Expertise (if relevant)

My [*profession/position/practice/community work*] requires that I have extensive knowledge of _____ and expertise in _____. In order to [*work/practice*] as I do, I obtained a [*bachelor/master/doctoral*] degree from _____ and additional specialized training in _____. I have also received post-graduate certification in _____ from _____ and I am licensed as a _____.

Issue & Importance to Constituents (including yourself)

I would like to talk with you about _____. In my [*work/practice*], I have encountered this problem: [*how-tell a story*]. This affects [*me/your constituents/ordinary people/specific groups*] because _____.

Values

In seeking ways to address this problem, I turn to the values I hold as a Unitarian Universalist, specifically our principle [*Cite*]. I believe that this principle is shared by most religions and most Americans as well. This leads me to support measures that [*describe the bill and how it fits within your principles*].

The "Ask"

How do you feel about this issue?
Can you support us [our position/this measure] on this?
[If no,] what concerns you about our position?
How far can you go to support [our position/this measure]?
Can we get you more information about this?

Expression of Appreciation

Thank you for discussing this with me. I appreciate knowing that you are serious about this issue.